Kai Zhang
FULL STACK WEB DEVELOPER

改善

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SKILLS

Developer
React.js, Node / Express, Ruby On Rails, RESTful API development, SQL, Git, Javascript ES6, jQuery, D3, CSS & SVG animation, Flexbox/Grid, Sass/Less, HTML5 Canvas, responsive mobile/web development, React Native, Ionic, Fitbit, progressive web apps, Wordpress, PHP, basic Python, Java, Linux & Mac.

Design & Video
Adobe Photoshop, Illustrator, XD, Premier, InDesign. SketchApp, InVision. Final Cut Pro, Logic Pro, Ableton, ProTools, MNN live community television graphics and production.

Data & Analytics
Basic statistical analysis: multiple regression, hypothesis testing, SPSS, Stata, Excel pivot tables. Familiarity with Google Analytics, Salesforce, and digital marketing KPI's. Growing interest in data visualization, machine learning and AI.

Human Languages
Experienced community organizer, base-building and translating in Mandarin Chinese, Spanish, French & English.

Entrepreneurship
Passionate founder of several startup projects.

MISSION

In Japanese, "kaizen" 改善 is a system for continuous improvement. I'm dedicated to quality craftsmanship and humble growth. A quick learner and passionate visionary, I feel lucky to have worked on projects that I've given my whole heart to. I am always eager to deliver efficiently on ideas that add value to my team.

RECENT EXPERIENCE

Digital Strategist & SEO-Informed Web Developer | CPLX Venture Labs
February 2018 – present
- Front-end web development for multiple client websites. Improved technical SEO and used user data insights to drive website optimization.
- UX research, A/B testing, and landing page creation for ads on various platforms.
- Project manager for several simultaneous development sprints, collaborating with freelance visual designers and back end development team in Pakistan.

Freelance UX Designer, UI Developer | Downtown Interactive
February 2010 – present
- Coded pixel-perfect, responsive HTML/CSS from Photoshop documents for clients according to branding style guides. Customized Wordpress templates and integrated custom plugins for select clients requesting direct control of websites.
- Designed user interface prototypes for websites using Photoshop, Illustrator, Adobe XD, Sketch App, and InVision. Gathered requirements via client consultations, strategizing information architecture and user experience.

Teaching Assistant: Web Development | Per Scholas
July 2017 – February 2018   Taught the Web Development Bootcamp I Attended
- Built projects with increasing complexity using React.js, Express, Ruby On Rails, RESTful API's, Git, test-driven development, SQL, Javascript (ES6), CSS3, HTML5.
- Created Fitbit app, Chrome extension, and web-based time tracker for tracking coding learning and practice: "Always Be Coding." *(React, Rails, Fitbit API)*
- Developed Per Scholas nonprofit website for student resources and alumni networking. Created CRM for keeping track of student progress. *(React, Express)*

Founder | HackBridge Youth Coding @ Sketch, Toronto, Canada
December 2015 – July 2017
- Taught and designed coding and digital arts curriculum for homeless and at-risk youth in downtown Toronto. Created partnerships with tech startups to offer student opportunities. Presented at Meetup for Toronto civic tech community.

EDUCATION

General Assembly & PerScholas | Web Development Immersive (18 weeks)
Columbia University | Mathematics & Economics-Philosophy, minor: History
New York University | Public Policy, Reynolds Scholar for Social Entrepreneurship

LEARN DIY projects, distributed computing, blockchain, IPFS, mobile mesh.